

Transcend Retail

Powered by NETSOL

Is a lack of omni-channel integration leading to missed sales and inconsistent customer experiences?

NETSOL's omni-channel retail solution, formerly known as Otoz, is designed to tackle these challenges head-on. Our tools streamline the F&I process, enhance customer journey tracking, and provide advanced analytics for real-time decision-making and higher lead conversions.

It's time to revolutionize your dealership's sales performance and exceed customer expectations.



Why Transcend Retail?

Activate a digital sales funnel with deals that close in minutes.



Futureproof Technology



Omni-channel Experience



Higher F&I Profits



Dealer Empowerment



Simplified Inventory Management



Higher Lead Conversions



Enhanced Customer Trust



AI-Driven Optimization



Frictionless Purchase Experience



Just around the time of COVID, MINI decided it was time to create an end-to-end purchasing and finance journey for the consumer. It was important to create something more than a lead generator to facilitate the complete transaction for any MINI customer, any place, any time. The usual suspects in the market could not offer that except for NETSOL.



Mike Peyton, Chief Motorer & Vice-President of MINI of the Americas.

